

Maharishi AyurVeda - Public Information

UK Product Name Ayurdent toothpaste **Code Name** MA0707
Availability Stock item in UK

Description A non-foaming toothpaste made from purely natural ingredients - no fluoride or preservatives. The strongly astringent ingredients help keep the mouth fresh and the gums healthy and fight cavities and plaque.

Ingredients

Botanical Name	Common Name	Plant Part	Rank	%	Quantity(mg/g)
Menthol	Menthol		0	0.12	1.2
Sodium Silicate	Sodium Silicate		0	0.3	3.0
Albizia lebbek (L) Benth.	East Indian Walnut	Bark	0	0.6	6.0
Gum carragen	Gum carrageenan		0	0.8	8.0
Silica	Silica		0	2	20.0
Thymol	Thymol		0	0.01	0.1
Dicalcium phosphate	Dicalcium phosphate	mineralising age	1	36	360.0
Sorbitol 70%	Sorbitol 70%	sweetener	2	28	280.0
Glycerin	Glycerine	humicant	3	12.6	126.0
Aqua	Water		4	7.5	75.0
Calcii carbonas	Calcium carbonate	whitening abrasi	5	2	20.0
Mentha spicata subso spicata	Spearmint	essential oil	7	1.32	13.2
Mentha x piperita L.	Peppermint	essential oil	8	1.05	10.5
Barleria prionitis Linn	Vajradanti	bark extract	9	0.7	7.0
Glycyrrhiza glabra Linn.	Liquorice	root extract	9	0.69	6.9
Terminalia belerica Roxb.	Bibhitaki	fruit extract	12	0.8	8.0
Azadirachta indica A. Juss.	Neem	bark extract	12	0.32	3.2
Phyllanthus emblica L.	Amla	fruit extract	12	0.75	7.5
Mimusops elengi L.	Bullet Wood Tree	bark extract	12	0.33	3.3
Piper longum Linn.	Long Pepper	fruit extract	12	0.69	6.9
Salvadora persica Linn	Tooth brush tree	root extract	12	0.33	3.3
Terminalia chebula Retz.	Haritaki	fruit extract	12	0.82	8.2
Quercus infectoria Oliv.	Aleppo oak	Fruit	12	1.02	10.2
Syzygium aromaticum (Linn.)	Clove	essential oil	20	0.3	3.0
Acacia polyacantha (Linn.f.)	Cutch Tree	bark extract	21	0.29	2.9
Zingiber officinale Rosc.	Ginger	rhizome extract	21	0.34	3.4
Symplocos racemosa Roxb.	Lodh Tree	bark extract	24	0.32	3.2

Contraindications/Precautions None
Over dose and its Management NA
Side Effects and Interactions None known
Potential Allergens Limonene, Farnesol, Isoeugenol

Usage

Age Group All
Dosage Form paste
Method of Use Use sparingly. Place a small quantity on a toothbrush and brush the teeth thoroughly. Then rinse the mouth.
How Long to Continue Use? As desired
Specific Dietary/Lifestyle Advice Every morning use a tongue scraper to remove deposits from the tongue.

Presentation

Presentation 75 ml in a plastic tube in a card box.
Net Weight grams
Storage Store in a cool, dry, dark place, tightly closed
Shelf Life (months) 36

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Regulatory Status	Cosmetic		